CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Re	<u>vision</u>		Alt Order #	<u>ŧ</u>		
	498597	1		06370241			
<u>Product</u>	L						
CROSSROADS GPS							
Contract Dates	Estimate #						
10/23/12 - 10/29/12	1206						
<u>Advertiser</u>			<u>Or</u>	ginal Date	/ Revision		
ISS/Cross Roads GPS			1	0/13/12	/ 10/13/12		
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade		
	EOM/EOC	Broado	cast		Cash		
	<u>Station</u>	Accou	nt E	xecutive	Sales Office		
	KVVU	Teresa	ı Dit	ifuria TELEREP-P			
	Special Hand	ling					
	Demographic	-					
	Adults 35+						
	IDB#	Advert	iser	Code	Product Code		
		12			11		
	Agency Ref			Advertiser Ref			

Snots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate TypeS	pots	Amount
N 1 KVVU 10/26/12 10/26/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 10a-11a <u>Rate</u> \$250.00	:30	. NM	1	\$250.00
N 2 KVVU 10/26/12 10/26/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	10p-11p <u>Rate</u> \$2,150.00	:30	NM	1	\$2,150.00
N 3 KVVU 10/26/12 10/26/12 Fox 5 News M-F 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM	1	\$1,950.00
N 4 KVVU 10/26/12 10/26/12 Better <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 5 KVVU 10/26/12 10/26/12 Anderson <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/22/12 10/28/121 1	3-4p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 6 KVVU 10/26/12 10/26/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	4-5p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 7 KVVU 10/26/12 10/26/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	5-530p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 8 KVVU 10/26/12 10/26/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	5a-6a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 9 KVVU 10/26/12 10/26/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM	1	\$1,025.00
N 10 KVVU 10/26/12 10/26/12 Fox 5 News at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 6-630pm <u>Rate</u> \$525.00	:30	NM	1	\$525.00
N 11 KVVU 10/26/12 10/26/12 Fox 5 News AM M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-F 6a-7a <u>Rate</u>	:30	NM	1	\$725.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 06370241 498597

Page 2 of 6

Contract Dates Product Estimate # CROSSROADS GPS 10/23/12 - 10/29/12 1206

Original Date / Revision Advertiser 10/13/12 / 10/13/12 ISS/Cross Roads GPS

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$725.00				
N 12 KVVU 10/26/12 10/26/12 Extra <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 7-730p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 13 KVVU 10/26/12 10/26/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	2	\$1,400.00
N 14 KVVU 10/26/12 10/26/12 More M-F 9-10a Start Date	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 15 KVVU 10/29/12 10/29/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
N 16 KVVU 10/29/12 10/29/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	10p-11p <u>Rate</u> \$2,150.00	:30	NM	1	\$2,150.00
N 17 KVVU 10/29/12 10/29/12 Fox 5 News M-F 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM	1	\$1,950.00
N 18 KVVU 10/29/12 10/29/12 Divorce Court Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 19 KVVU 10/29/12 10/29/12 Anderson Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	2-3p <u>Rate</u> \$450.00	:30	. NM	1	\$450.00
N 20 KVVU 10/29/12 10/29/12 Dr Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	3-4p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 21 KVVU 10/29/12 10/29/12 Special Early News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	Special Early News <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 22 KVVU 10/29/12 10/29/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	5a-6a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 23 KVVU 10/29/12 10/29/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM	0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p See MG 34.2,34.3,34.4,34.5	Start/End Time M-F 530-6p	Weekdays Length Rate M :30 \$1,025.00	<u>Type</u> NM		
N 24 KVVU 10/29/12 10/29/12 Fox 5 News at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 6-630pm <u>Rate</u> \$525.00	:30	NM _	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 6pm See MG 34.2,34.3,34.4,34.5	Start/End Time M-F 6-630pm	Weekdays Length Rate M :30 \$525.00	<u>Typę</u> <i>NM</i>		
N 25 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	1	\$725.00

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Contract / Revision Alt Order # 498597 06370241 Contract Dates Estimate # Product CROSSROADS GPS 1206 10/23/12 - 10/29/12

Original Date / Revision <u>Advertiser</u> 10/13/12 / 10/13/12 ISS/Cross Roads GPS

Spots/

		Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
N 26 KVVU 10/29/12 10/29/12 Extra	M-Sa 8-10p/Su 7-1	1 :30		NM	1	\$950.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/12 1 1	\$950.00				_	
N 27 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30		NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 2 2	<u>Rate</u> \$700.00					
N 28 KVVU 10/29/12 10/29/12 More M-F 9-10a	M-F 9a-10a	:30		NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate	.00			·	,
Week: 10/29/12 11/04/12 1 1	\$275.00					
N 29 KVVU 10/27/12 10/27/12 FOX 5 News Sat 10-11p	10-11p Sat	:30		NM	1	\$2,100.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/22/12 10/28/121- 1	\$2,100.00				_	
N 30 KVVU 10/27/12 10/27/12 Criminal Minds	Sat 5-6p	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121- 1	<u>Rate</u> \$145.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type		
1 KVVU 10/22/12-10/28/12 Criminal Minds	Sat 5-6p	Sa :30	\$145.00	NM		
See MG 34.2,34.3,34.4,34.5						
N 31 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30		NM	1	\$1,850.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,850.00			1		
VVOOR, TO/LETTE TO/LETTE		•20		NIM.	0	\$0.00
N 32 KVVU 10/28/12 10/28/12 Sports Plus Su 1045p Start Date End Date Weekdays Spots/Week	1045p-11p Rate	:30		NM	U	φ0.00
Week: 10/22/12 10/28/121 1	\$575.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 Sports Plus Su 1045p	1045p-11p	St :30	\$ 575.00	NM		
See MG 34.2,34.3,34.4,34.5					_	40.00
N 33 KVVU 10/28/12 10/28/12 Criminal Minds	Sun 11p-12am	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$145.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 Criminal Minds	Sun 11p-12am	St :30	\$145.00	NM		
See MG 34.2,34.3,34.4,34.5						
N 34 KVVU 10/28/12 10/28/12 Fox News Sunday 8-9a	8-9a	:30		NM	4	\$5,690.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$175.00					
Week: 10/22/12 10/28/121 1 Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	Rate	Type		
1 KVVU 10/22/12-10/28/12 Fox News Sunday 8-9a	8-9a	St :30	\$175.00	NM		
See MG 34.2,34.3,34.4,34.5						
2 KVVU 10/28/12-10/28/12 Fox News Sunday 8-9a	8-9a	St :30	\$850.00	NM		
MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.		St :30	\$225.00	NM		
3 KVVU 10/28/12-10/28/12 Criminal Minds MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.	Sun 11p-12am	5t :30	φ∠∠5.00	IVIVI		
4 KVVU 10/28/12-10/28/12 Sports Plus Su 1045p	1045p-11p	St :30	\$1,200.00	NM		
® MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.	· ·	· · · · ·	. ,			
5 KVVU 10/26/12-10/26/12 Kitchen Nightmares	Fri 8p-9p	F :30	\$3,415.00	NM		
⊕ MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.						
N 35 KVVU 10/25/12 10/25/12 The Dr.Oz Show	M-F 10a-11a	:30		NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$250.00					
Week: 10/22/12 10/28/121 1	Ψ250.00			1		

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order# Contract / Revision 498597 06370241

Contract Dates Product Estimate # CROSSROADS GPS 1206 10/23/12 - 10/29/12

Original Date / Revision <u>Advertiser</u> 10/13/12 / 10/13/12 ISS/Cross Roads GPS

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	ate Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
N 36 KVVU 10/25/12 10/25/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 1	\$2,150.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/121 1	\$2,150.00			
N 37 KVVU 10/25/12 10/25/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	NM 1	\$1,950.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/1211	<u>Rate</u> \$1,950.00			
N 38 KVVU 10/25/12 10/25/12 Divorce Court	M-F 11a-12p	:30	NM 1	\$195.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$195.00		N	
		:30	NM 1	\$450.00
N 39 KVVU 10/25/12 10/25/12 Anderson Start Date End Date Weekdays Spots/Week	2-3p Rate	.50	INIVI	φ450.00
Week: 10/22/12 10/28/121 1	\$450.00			
N 40 KVVU 10/25/12 10/25/12 Dr Oz	3-4p	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/121 1	\$500.00			
N 41 KVVU 10/25/12 10/25/12 Special Early News	Special Early News	:30	NM 1	\$950.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$950.00			
N 42 KVVU 10/25/12 10/25/12 FOX 5 News 5-6am M-F	5a-6a	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.00		ψσσ.σσ
Week: 10/22/12 10/28/121 1	\$450.00			
N 43 KVVU 10/25/12 10/25/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	Rate			
Week: 10/22/12 10/28/121 1 Spot Ch Date Range Description	\$1,025.00 Start/End Time	Weekdays Length Ra	ate Type	
1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6		Th :30 \$1,025.		
See MG 34.2,34.3,34.4,34.5	·	•		
N 44 KVVU 10/25/12 10/25/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/121 1	\$525.00 Start/End Time	Weekdays <u>Length</u> Ra	ate <u>Type</u>	
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm	M-F 6-630pm	Th :30 \$525.		
See MG 34.2,34.3,34.4,34.5				
N 45 KVVU 10/25/12 10/25/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM 1	\$725.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/121 1	\$725.00			
N 46 KVVU 10/25/12 10/25/12 Extra	M-Sa 8-10p/Su 7-1 Rate	:30	NM 1	\$950.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	\$950.00			
N 47 KVVU 10/25/12 10/25/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM 2	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2	<u>Rate</u>			
770011 10/22/12	\$700.00	.20	NIM 4	\$275.00
N 48 KVVU 10/25/12 10/25/12 More M-F 9-10a Start Date <u>End Date</u> <u>Weekdáys</u> <u>Spots/Week</u>	M-F 9a-10a <u>Rate</u>	:30	NM 1	\$275.00
Week: 10/22/12 10/28/121 1	\$275.00			
N 49 KVVU 10/23/12 10/23/12 The Dr.Oz Show	M-F 10a-11a	:30	NM 1	\$250.00
Start Date	Rate			
Week: 10/22/12 10/28/12 -1 1	\$250.00			AD 170 5 7
N 50 KVVU 10/23/12 10/23/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 1	\$2,150.00

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555
 Contract Dates
 Product
 Estimate #

 10/23/12 - 10/29/12
 CROSSROADS GPS
 1206

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/13/12 / 10/13/12

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	<u>Rate</u> \$2,150.00			
N 51 KVVU 10/23/12 10/23/12 Fox 5 News M-F 11p Start Date	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM 1	\$1,950.00
N 52 KVVU 10/23/12 10/23/12 Better <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM 1	\$195.00
N 53 KVVU 10/23/12 10/23/12 Anderson <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	3-4p <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 54 KVVU 10/23/12 10/23/12 The Dr.Oz Show Start Date	4-5p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 55 KVVU 10/23/12 10/23/12 Fox 5 News at 5 Start Date	5-530p <u>Rate</u> \$950.00	:30	NM 1	\$950.00
N 56 KVVU 10/23/12 10/23/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	5a-6a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 57 KVVU 10/23/12 10/23/12 Fox 5 News at 5 MF 530-6p Start Date	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM 1	\$1,025.00
N 58 KVVU 10/23/12 10/23/12 Fox 5 News at 6pm Start Date	M-F 6-630pm <u>Rate</u> \$525.00	:30	NM 1	\$525.00
N 59 KVVU 10/23/12 10/23/12 Fox 5 News AM M-F 6a-7a Start Date	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM 1	\$725.00
N 60 KVVU 10/23/12 10/23/12 Extra <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 7-730p <u>Rate</u> \$950.00	:30	NM 1	\$950.00
N 61 KVVU 10/23/12 10/23/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM 2	\$1,400.00
N 62 KVVU 10/23/12 10/23/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM	\$275.00
N 63 KVVU 10/24/12 10/24/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM	\$250.00
N 64 KVVU 10/24/12 10/24/12 Fox 5 News M-F 10p-11p Start Date	10p-11p <u>Rate</u> \$2,150.00	:30	NM	\$2,150.00
N 65 KVVU 10/24/12 10/24/12 Fox 5 News M-F 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM	\$1,950.00
N 66 KVVU 10/24/12 10/24/12 Divorce Court <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM	\$195.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/13/12 / 10/13/12

Spots/

			Spots				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
N 67 KVVU 10/24/12 10/24/12 Anderson	2-3p		:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$450.00						
N 68 KVVU 10/24/12 10/24/12 Dr Oz	3-4p		:30		NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Տ-գր Rate		.50		MINI	1	ψ500.00
Week: 10/22/12 10/28/121 1	\$500.00						
N 69 KVVU 10/24/12 10/24/12 Special Early News	Special Early News		:30		NM	1	\$950.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/22/12 10/28/121 1	\$950.00						
N 70 KVVU 10/24/12 10/24/12 FOX 5 News 5-6am M-F	5a-6a		:30		NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$450.00						
N 71 KVVU 10/24/12 10/24/12 Fox 5 News at 5 MF 530-6p			:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		.50		INIVI	U	Ψ0.00
Week: 10/22/12 10/28/121 1	\$1,025.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekday</u>	<u>s Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6	р М-F 530 - 6р	W	:30	\$1,025.00	NM		
See MG 34.2,34.3,34.4,34.5							
N 72 KVVU 10/24/12 10/24/12 Fox 5 News at 6pm	M-F 6-630pm		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$525.00						
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekday	s Length	Rate	Type		
1 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm	M-F 6-630pm	W		\$525.00	NM		
See MG 34.2,34.3,34.4,34.5							
N 73 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	1	\$725.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/22/12 10/28/121 1	\$725.00						
N 74 KVVU 10/24/12 10/24/12 Extra	M-Sa 8-10p/Su 7-1		:30		NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/121 1	<u>Rate</u> \$950.00						
N 75 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate		· = -			_	
Week: 10/22/12 10/28/122 2	\$700.00						
N 76 KVVU 10/24/12 10/24/12 More M-F 9-10a	M-F 9a-10a		:30		NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$275.00				1		
Week: 10/22/12 10/28/121 1	φ2/0.00	wiew to start					A00.005.00

Totals 75 \$63,965.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	62	\$53,720.00	\$45,662.00
10/29/12 -10/29/12	13	\$10,245.00	\$8,708.25
Totals	75	\$63,965.00	\$54,370.25

Signature:	Date:
oignature.	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

HEADLINE# 6370241 MOD# 0: UNAPPROVED TRF# 498597 REV #2 \$\$\$ ORDER WORKSHEET REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN

REP SSS

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

CHANGES OCT15/12 12.10
*** KVVU-TV *** FAX# 610-225-1191

REP: ORDER ADV CITY TAX PRDCT AGY FLIGHT DATES OCT23/12 CROSSROADS ADV. AGY. GPS STATE NAME NAME TAX CROSSROADS MEDIA ISS/CROSSROADS OCT29/12 ALEXANDRIA 66 CANAL CENTER PLAZA, EST#1206 CONTRACT WK-1 COMMENTS: # VA 6370241 GPS 22314 CO-OP LLC (LINE, BILLING SUITE ORDER, 555 NEEDED INVOICE) BUYER NAME REP.# CLASS: SALES PRSN NATL. PH-STEPHANIE MARONEY OFF.# 762 TERESA DIFURIA LOCAL DATE SALESMAN REGIONAL OCT15/12 # 12. 10

FR NIKKI TO PLS TOTAL SAME SEE LINE 94 REJECT M3 BY MISTAKE CREATED AND OK'D M16 ROSE CNF THANKS

STA:

CON CM THIS S Ħ CASH IN ADVANCE SCHEDULE ****

CROSSROADS GPS :30

					: LINE
PROGRAM : ORD COM1: THIS IS A N	94 A 3(PROGRAM : CON COM1:	20 S 40	AGENCY	: LINE#:REP :CD:
DR OZ TP CHG DUE TO BASEBALL. MAKE-GOOD FOR OCT29 ON L	300P-400P	DR OZ DR OZ	400P-500P	ADVERTISER CODE = 12 PRODUCT CODE = 11	TIME PERIOD
O BASEBALL. PI OCT29 ON LINI	30		30	ODE = 12 = 11	: LGTH : SEC
PROGRAM : DR OZ ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-20 FOR 1 SPOT/WK	\$500.00		\$500.00	AGENCY EST#	RATE
APPROVE. T/WK	10/29		10/29	= 1206	: START
	10/29		10/29		: END : DATE
	Н		0		END :SPTS: WEEK
	MON		MOM		EEK :
					DAYS
	Н		0		:TOTL:

HEADLINE# 6370241 MOD# 0: UNAPPROVED TRF# REV #2 498597 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET AGENCY CREDIT

NCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES *** KVVU-TV ***

FAX# 610-225-1191

:LINE#:REP :0 OCT/12 STATION MAKEGOOD OFFERS: M16 OK D 53720.00 :CD: BUY#20 TIME NOV/12 PERIOD MISSED: MON/400P-500P OFFER: MON/300P-400P CMT: TP CHG DUE TO 10245.00 LGTH SEC BASEBALL. RATE PRE-BOOKED PLS APPROVE. OCT29 START DATE END 30s :SPTS: /WK: CONTRACT TOTAL \$500.00 NEEK TOTAL (OCT15/12) PLS ADVISE DAYS 63965.00 75 :TOTL:

MARKET TOTALS \$710,722 KVVU 9% KHUU KSNV 1 % % KLAS 34% KTNV 16% KVMY % Q) MOCW ν Ν CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 田一田田田 THTIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

TRF# 498597 REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

REP \$\$\$

HEADLINE# 6370241 MOD# 0: UNAPPROVED

CREDIT RISK !!! REPORT

FROM REP **CHANGES** OCT15/12 12.08
*** KVVU-TV ***

762

SALESMAN

#

MARONEY

FAX# 610-225-1191

ADV AGY # AGY. ADV. NAME NAME ISS/CROSSROADS CROSSROADS MEDIA ALEXANDRIA 99 CONTRACT CANAL CENTER # VA 6370241 GPS PLAZA, 22314 LLC SUITE σ 555 SALES BUYER NAME REP.# PRSN PH-STEPHANIE OFF.#

CLASS: NATL. LOCAL REGIONAL

TERESA

DIFURIA

PRDCT CROSSROADS GPS EST#1206 COMMENTS: (LINE, ORDER, INVOICE) ORDER

FLIGHT TAX DATES OCT23/12 STATE TAX OCT29/12 WK-1 CO-OP BILLING NEEDED

CITY DATE OCT15/12

12.08

REP: TOTAL SAME SEE LINES 77-93 OK'D M1-M15 TO ROSE PLS CNF THANKS

*** THIS GPS S

CROSSROADS

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30

STA:

CON CM Þ CASH IN ADVANCE SCHEDULE

:LINE#:REP :CD: TIME PERIOD .. LGTH .. SEC RATE II START END SPTS: /WK: NEEK DAYS : TOTL:

PROGRAM : CON COM1: 18 77 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = Þ Ø 1100A-1200N 1100A-1200N BETTER LAS VEGAS VEGAS 11 | 30 30 12 AGENCY \$195.00 \$195.00 EST# 1206 10/29 10/29 10/29 10/29 \vdash 0 MON MON

0

PROGRAM : ORD COM1:

THIS IS A DIVORCE COURT
PRG CHG DUE TO BASEBALL. PRE-BOOKED
MAKE-GOOD FOR OCT29 ON LINE-18 FOR 1 PLS APPROVE. SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

PROGRAM: SPORTS PLUS ORD COM1: SPOTS N/A DUE ORD COM2: APPROVE. THIS IS A MAKE-GOOD FOR	1045P-1100P	PROGRAM : FOX 5 NEWS A	OGRAM: FOX 5 NEWS D COM1: TP CHG DUE IS IS A MAKE-GOOD FO	79 A 400P-430P	PROGRAM: FOX 5 NEWS A	21 S 500P-530P	PROGRAM: ANDERSON COOORD COM1: TP CHG DUE T	78 A 200P-300P	PROGRAM: ANDERSON COOPE	19 S 300P-400P	:LINE#:REP :CD: TIME PERIOD : LINE#: :
E TO SPORTS OCT29 ON LI OCT29 ON LI OCT28 ON LI OCT28 ON LI OCT28 ON LI OCT28 ON LI OCT25 ON LI OCT25 ON LI OCT27 ON LI	(30 AT 530PM AT 530PM	T 5PM O BASEBALL. OCT29 ON LI	30	AT 5PM AT 5PM	30	PER O BASEBALL. OCT29 ON LI	30	COOPER	30	: LGTH : SEC
AND RATES. SEE NE-23 FOR 1 SP NE-24 FOR 1 SP NE-32 FOR 1 SP NE-33 FOR 1 SP NE-34 FOR 1 SP NE-44 FOR 1 SP NE-44 FOR 1 SP NE-71 FOR 1 SP NE-72 FOR 1 SP	\$1,200.00	# H C C C C C C C C C C C C C C C C C C	E-BOOKED PI -21 FOR 1 S	\$950.00		\$950.00	PRE-BOOKED PLS	\$450.00		\$450.00	RATE:
E MG OFFER. POT/WK POT/WK POT/WK POT/WK POT/WK POT/WK POT/WK POT/WK	10/28	+0/29	、 <	10/29		10/29	S APPROVE.	10/29		10/29	: START
PRE-BOOKED	10/28	, v		10/29		10/29		10/29		10/29	: END
PLS	Н	C		Н		0		Н		0	: SPTS: WEEK
	SUN	N E		MOM		MON		MON		MON	K: DAYS
	Н	C)	Н		0		Н		0	: TOTL:

REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

PROGRAM : FOX5 SPRT PLUS	32 S 1045P-1100P	PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30 S 500P-600P	PROGRAM: EXTRA ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR	80 A 900P-930P	PROGRAM : EXTRA CON COM1: EXTRA	26 S 700P-730P	PROGRAM: FOX 5 NEWS @ CON COM1: FOX 5 NEWS @	24 S 600P-630P	PART OF A MAKEGOOD MADE I	GRAM : COM1:	93 A 800P-900P	1: SPOTS N/A DUE 2: APPROVE. A MAKEGOOD MADE	GRAM: FOX NEWS	92 A 800A-900A	PROGRAM : CRININAL MINDS ORD COM1: SPOTS N/A DUE ORD COM2: APPROVE. PART OF A MAKEGOOD MADE U	91 A 1100P-1200M	:LINE#:REP :CD: TIME PERIOD :
ω ω	30	ω ω	30	BASEBALL. OCT29 ON LI	30		30	M49 M49	30	UP OF LINES	MARE TO SPORTS AND	30	UP OF LINES 9		3 О	TO SPORTS AN	30	LGTH : SEC
	\$575.00		\$145.00	-BOOKED PLS 26 FOR 1 SPC	\$950.00		\$950.00		\$525.00	90-93	RATES. SEE	\$3,415.00	RATES. SEE		\$850.00	RATES. SEE 0-93	\$225.00	RATE
	10/28		10/27	S APPROVE.	10/29		10/29		10/29		MG OFFER.	10/26	MG OFFER.		10/28	MG OFFER.	10/28	: START
	10/28		10/27		10/29		10/29		10/29		PRE-BOOKED	10/26			10/28	PRE-BOOKED	10/28	: END : DATE
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	SUN		SAT		MON		MON		MOM			FRI			SUN		SUN	WEEK: DAYS
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REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08
CHANGES *** KVVU-TV ***

DATE : /WK: INVT :	10/28 10/28 10/28 10/25 10/25 10/25 PLS APPROVE. SPOT/WK 10/25 LS APPROVE. SPOT/WK 10/25 LS APPROVE. SPOT/WK 10/25	LINEW CD: TIME PERIOD : LGTH: SEC : KATE LILINEW: : : : : : : : : : : : : : : : : : :
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

PROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO B	87 A 200P-300P	PROGRAM: ANDERSON COOPER	67 S 300P-400P	PROGRAM: DIVORCE COURT ORD COM1: PRG CHG DUE TO THIS IS A MAKE-GOOD FOR O	86 A 1100A-1200N	PROGRAM: BETTER LAS VEGAS	66 S 1100A-1200N	PROGRAM: EXTRA ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR O	85 A 900P-930P	PROGRAM : EXTRA	46 S 700P-730P	PROGRAM: FOX 5 NEWS @ 6	44 S 600P-630P	PROGRAM: FOX 5 NEWS AT CON COM1: FOX 5 NEWS AT	43 S 530P-600P	PROGRAM: FOX 5 NEWS AT ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR O	84 A 400P-430P	:LINE#:REP :CD: TIME PERIOD :
ASEBALL. T24 ON LI	30	R R	30	O BASEBALL. PR OCT24 ON LINE-	30	AS AS	30	BASEBALL. PRE OCT25 ON LINE-	30		30	6 PM	30	530 PM 530 PM	30	5PM BASEBALL. PRE OCT25 ON LINE-	30	LGTH : SEC
-BOOKED P	\$450.00		\$450.00	E-BOOKED P	\$195.00		\$195.00	-BOOKED PL 46 FOR 1 S	\$950.00		\$950.00		\$525.00		\$1,025.00	-BOOKED PL 41 FOR 1 S	\$950.00	: RATE
LS APPROVE. SPOT/WK	10/24		10/24	PLS APPROVE. SPOT/WK	10/24		10/24	S APPROVE. POT/WK	10/25		10/25		10/25		10/25	S APPROVE. POT/WK	10/25	: START
	10/24		10/24		10/24		10/24		10/25		10/25		10/25		10/25		10/25	: END
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	WED		WED		WED		WED		THU		THU		THU		THU		THU	WEEK : DAYS
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REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

М4	МЗ	М2	STATI M1												: LINE
OK'D	REJECT	OK'D	PROGRAM: ORD COM1: THIS IS A STATION MAKEGOOD M1 OK'D BU	8 9	PROGRAM CON COM	74	PROGRAM CON COM	72	PROGRAM CON COM1	71	PROGRAM ORD COM THIS IS	8 8	PROGRAM CON COM1	8	#:REP :
BUY#21	BUY#20	BUY#19	81#7 1944 1944 1944 1944 1944 1944	A 900P-93	RAM : EXTRA	S 700P-730P	1: FOX	S 600P-6	FOX	S 530P-60	: DR 1: TP A MAKE	A 300P-40	FRAM : DR OZ	S 400P-50	CD: TIME
MISSED: N OFFER: N CMT: I	MISSED:N OFFER:N CMT:I	MISSED: N OFFER: N CMT: T	•• ວິດ	30P	ען ען	30 P	5 NEWS @ 6	30 P	5 NEWS AT	600P	UE TO FOR	400	N N	00P	PERIOD :
ISSED:MON/500P-530 OFFER:MON/400P-430 CMT:TP CHG DUE T	SSED:MON/400P-500 FFER:MON/300P-400 CMT:TP CHG DUE T	MISSED:MON/300P-400P OFFER:MON/200P-300P CMT:TP CHG DUE TO	DUE TO BASEBALL. PRE- OD FOR OCT24 ON LINE-7 MISSED:MON/1100A-1200N OFFER:MON/1100A-1200N CMT:PRG CHG DUE TO	30		30	6 PM 6 PM	30	530 PM	30	BASEBALL. PRE OCT24 ON LINE-	30		30	LGTH : SEC
)P)P !O BASEBALL.)P)P PO BASEBALL.)P)P 'O BASEBALL.	BOOKED P 4 FOR 1 BASEBALL	\$950.00		\$950.00		\$525.00		\$1,025.00	-BOOKED P 68 FOR 1	\$500.00		\$500.00	: RATE
OCT29 OCT29 PRE-BOOKED	OCT29 OCT29 PRE-BOOKED	OCT29 OCT29 PRE-BOOKED	PLS APPROVE. SPOT/WK OCT29 OCT29 OCT29	10/24		10/24		10/24		0 10/24	PLS APPROVE. SPOT/WK	10/24		10/24	: START
3 PLS APPROVE	PLS APPROV	3 PLS APPROVE	PIS APPRO	10/24		10/24		10/24		10/24		10/24		10/24	RT : END
. 00	30s 30s	30S 30S	· w w	₽		0		0		0		Н		0	:SPTS:
\$950.00 \$950.00	\$500.00 \$500.00	\$450.00 \$450.00	\$195.00 \$195.00												: WEEK :
PI (C	STA (OC)	PI PI	P1. (O	WED		WED		WED		WED		WED		WED	
(OCT13/12) PLS ADVISE	(OCT13/12) PLS ADVISE	(OCT13/12) PLS ADVISE	(OCT13/12) PLS ADVISE												DAYS
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REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08
CHANGES *** KVVU-TV ***

: LINE	#: REP	CD: TIME	PERIOD : LGTH : SEC : RATE : :	: START : END : DATE : DATE	:SPTS:	S: WEEK :	DAYS : TOTL:
STATI M5	ON MAKEGOO	D OFFER UY#26	S: MISSED:MON/700P-730P OFFER:MON/900P-930P CMT:TP CHG DUE TO BASEBALL.	OCT29 OCT29 PRE-BOOKED PLS APPROVE	H 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	\$950.00 \$950.00	(OCT13/12) PLS ADVISE.
٥ ٢	OK'D	BUY#38	MISSED:THU/1100A-1200N OFFER:THU/1100A-1200N CMT:PRG CHG DUE TO BASEBALL	OCT25 OCT25 . PRE-BOOKED PLS APPRO	30S	\$195.00 \$195.00	(OCT13/12) PLS ADVISE.
М7	OK'D	BUY#39	MISSED:THU/300P-400P OFFER:THU/200P-300P CMT:TP CHG DUE TO BASEBALL.	OCT25 OCT25 PRE-BOOKED PLS APPROVE	30 S	\$450.00 \$450.00	(OCT13/12) PLS ADVISE.
8	OK'D	BUY#40	MISSED:THU/400P-500P OFFER:THU/300P-400P CMT:TP CHG DUE TO BASEBALL.	OCT25 OCT25 PRE-BOOKED PLS APPROVE	E 300	\$500.00 \$500.00	(OCT13/12) PLS ADVISE.
X	OK'D	BUY#41	MISSED:THU/500P-530P OFFER:THU/400P-430P CMT:TP CHG DUE TO BASEBALL.	OCT25 OCT25 PRE-BOOKED PLS APPROVE	E 300	\$950.00 \$950.00	(OCT13/12) PLS ADVISE.
M10	OK'D	BUY#46	MISSED:THU/700P-730P OFFER:THU/900P-930P CMT:TP CHG DUE TO BASEBALL.	OCT25 OCT25 3 PRE-BOOKED PLS APPROVE	E 300	\$950.00 \$950.00	(OCT13/12) PLS ADVISE.
M11	OK'D	BUY#66	MISSED:WED/1100A-1200N OFFER:WED/1100A-1200N CMT:PRG CHG DUE TO BASEBALL	OCT24 OCT24 . PRE-BOOKED PLS APPRO	308 308	\$195.00 \$195.00	(OCT13/12) PLS ADVISE.
М12	OK'D	BUY#67	MISSED:WED/300P-400P OFFER:WED/200P-300P CMT:TP CHG DUE TO BASEBALL.	OCT24 OCT24 PRE-BOOKED PLS APPROVE	H 300	\$450.00 \$450.00	(OCT13/12) PLS ADVISE.
M13	OK'D	BUY#68	MISSED:WED/400P-500P OFFER:WED/300P-400P CMT:TP CHG DUE TO BASEBALL.	OCT24 OCT24 PRE-BOOKED PLS APPROVE	E 30 S	\$500.00 \$500.00	(OCT13/12) PLS ADVISE.
М14	OK'U	BUY#74	MISSED:WED/700P-730P OFFER:WED/900P-930P CMT:TP CHG DUE TO BASEBALL.	OCT24 3 OCT24 3 PRE-BOOKED PLS APPROVE	30s 30s	\$950.00 \$950.00	(OCT13/12) PLS ADVISE.

ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT HARRIS REPORT FROM REP RISK !!!

CHANGES

*

OCT15/12 12.08

KVVU-TV

ジャン マッシャン マッシャン

MOD#

0

UNAPPROVED

REV

#

₹ \$ \$ \$ 498597

TRF#

HEADLINE# 6370241

STATION MAKEGOOD M15 LINE#: REP OK! D LHNE#: 0.0 BUY#71 BUY#44 BUY#43 80Y#34 BUY#33 BUY#32 BUY#30 BUY#24 BUY#23 BUY#72 OFFERS: THME PERIOD MISSED: MON/530P-600P MON/600P-630P WED/600P-630P OFFER:SUN/1045P-1100P & SUN/1100P-1200M CMT: APPROVE. CMT:SPOTS N/A DUE FRI/800P-900P SUN/800A-900A SAT/500P-600P WED/530P-600P THU/600P-630P THU/530P-600P SUN/1100P-1200M SUN/800A-900A SUN/1045P-1100P LGTH Ø E HO SPORTS RATE AND RATES. OCT29 OCT25 OCT25 OCT28 OCT28 OCT28 OCT27 START DATE SEE М С ΗZU DATE OFFER. 30S SPTS: /WK: PRE-BOOKED PLS \$1,025.00 \$1745.00 \$1745.00 \$1745.00 \$1775.00 \$1775.00 \$1775.00 \$1770.00 \$1770.00 \$1770.00 \$1770.00 \$1770.00 INVT WHHK PLS (OCT13/12) DAYS ADVISE : TOTL: SPTS:

OCT/12

53720.00

NOV/12

10245.00

CONTRACT

TOTAL

SPOTS TOTAL

63965.

.00 Ú

MARKET TOTALS \$710,722 KVVU 9 KHUD KSNV 1%% KLAS 34% KTNV 16% AMAX % Q) KVCW W W CABL %

SVC- NS NSI RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD YUB-B Q-PAID HAAL PGM C-CANCELLED R-RATE 3 SPOTS DE-DELETE PER WEEK E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6370241
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

P OCT11/12 11.26
*** KVVU-TV ***

O m		O H			: LINE#:F		CON CM		REP:	CITY	FLIGHT	PRDCT	ORDER			AGY #_	ADV #_	
PROGRAM: FOX 5 NI	2 1000P-1100	PROGRAM : DR OZ CON COM1: DR OZ	1 1000A-1100	AGENCY ADVERTISER AGENCY PRODUCT CO	REP :CD: TIME PER		TS A	TOTAL \$63965 PLS CNF THANKS	TO ROSE FR NIKKI NEW CROSSROADS GP	TAXSTATE	DATES OCT23/12	CROSSROADS GPS	#			AGY. NAME	ADV. NAME	
NEWS AT 10P NEWS AT 10P)P 30		0A 30	SER CODE = 1 CODE = 11	RIOD : LGTH	(CASH IN ADVANCE		S ORDER	E TAX	OCT29/12	EST#120	CONTRACT	ALEXANDRI	66 CANAL	1E CROSSROADS	1E ISS/CROSSROAD	
	₩		৵	2 A	: SEC :		ANCE SCHEDULE			0-00	WK-1	OG COMMENTS:	T #_6370241	A, VA 2231	CENTER PLAZ	OS MEDIA LLC	ROADS GPS	
	2,150.00		250.00	GENCY EST# =	RATE		* * * * *			OP BILLING		(LINE,		4	A, SUITE 5	()		
	10/26		10/26	1206	: START					NEEDED		ORDER, INVOICE)			55	8	מ	
	10/26		10/26		: END :					1		臣)	CLASS: NATL.		SALES PRSN	BUYER NAME	REP.#	
	1		Н		: SPTS: WEEK								T. LOCAL		PH-	STEPHANIE	OFF.#_	
	FRI		FRI							DATE_O					TERESA DIFURIA	E MARONEY	762 SAI	
	Ч		ב		DAYS :TOTL:					OCT11/12 11.26			REGIONAL		[A		SALESMAN #	

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP OCT11/12 11.26

*** KVVU-TV ***

: : : : : : : : : : : : : : : : : : :	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	:SPTS: WEEK	K: DAYS	:TOTL:
ω	1100P-1135P	30	\$1,950.00	10/26	10/26	μ	ਸ਼ਸ਼ੀ	Ľ
PROGRAM : CON COM1:	FOX 5 NEWS AT	1100P						
4	1100A-1200N	30	\$195.00	10/26	10/26	Н	FRI	₽
PROGRAM : CON COM1:	BETTER LAS VEGAS BETTER LAS VEGAS	AS AS						
Δı	300P-400P	30	\$450.00	10/26	10/26	Ľ	FRI	Н
PROGRAM : CON COM1:	ANDERSON COOPER	א א						
o	400P-500P	30	\$500.00	10/26	10/26	₽	FRI	ᅡ
PROGRAM : CON COM1:	DR OZ							
7	500P-530P	30	\$950.00	10/26	10/26	₽	FRI	卢
PROGRAM : CON COM1:	FOX 5 NEWS AT	2 5 M 2 5 M						
ω	500A-600A	30	\$450.00	10/26	10/26	Н	FRI	Н
PROGRAM : CON COM1:	FOX5 NEWS 5A							
V	530P-600P	30	\$1,025.00	10/26	10/26	Н	FRI	₽
PROGRAM : CON COM1:	FOX 5 NEWS AT	530 PM 530 PM						
10	600P-630P	30	\$525.00	10/26	10/26	Н	FRI	Н
PROGRAM : CON COM1:	FOX 5 NEWS @	M49 M49						
11	600A-700A	30	\$725.00	10/26	10/26	₽	FRI	L
PROGRAM : CON COM1:	FOX5 NEWS 6A							

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

RT FROM REP OCT11/12 11.26
*** KVVU-TV ***

PROGRAM : CON COM1:	20	PROGRAM : CON COM1:	19	PROGRAM :	18	PROGRAM : CON COM1:	17	PROGRAM : CON COM1:	16	PROGRAM :	15	PROGRAM :	14	PROGRAM :	13	PROGRAM : CON COM1:	12	: LINE#:REP :CD:
DR OZ	400P-500P	ANDERSON COOPER	300P-400P	BETTER LAS VEGAS	1100A-1200N	FOX 5 NEWS AT	1100P-1135P	FOX 5 NEWS AT	1000P-1100P	DR OZ	1000A-1100A	MORE LAS VEGAS	900A-1000A	FOX5 MORNING	700A-900A	EXTRA	700P-730P	TIME PERIOD :
	30	R R	30	5 ² /	30	1100P	30	10P	30		30		30	NEWS	30		30	LGTH : SEC
(3)	\$500.00	()3 ()3	\$450.00	Jivorce Chira	\$195.00		\$1,950.00		\$2,150.00		\$250.00		\$275.00		\$700.00		\$950.00	RATE
	10/29		10/29		10/29		10/29		10/29		10/29		10/26		10/26		10/26	: START
	10/29		10/29		10/29		10/29		10/29		10/29		10/26		10/26		10/26	: END : DATE
	Н		Н		Ľ		Н		Н		⊢		H		N		Н	: /WK: INVT
	MON		MON		MON		MON		MON		MON		FRI		FRI		FRI	WEEK: DAYS
	⊢		₽		 		Η		₽		Н		₽		N		Н	:TOTL:

ORDER WORKSHEET	CREDIT ADVISORY: AGENCY	REP: TEL# 610-293-4100
HARRIS	Y CREDIT	
REPORT FROM	RISK !!!	FAX# 610
REP		0-225-1191

P OCT11/12 11.26
*** KVVU-TV ***

																		: L I NH
PROGRAM : CON COM1:	29	PROGRAM : CON COM1:	22 88	PROGRAM : CON COM1:	27	PROGRAM :	N 0	PROGRAM : CON COM1:	N 5	PROGRAM : CON COM1:	24	PROGRAM : CON COM1:	23	PROGRAM : CON COM1:	2 2	PROGRAM : CON COM1:	21	: LINE#:REP :CD:
FOX 5 NEWS	1000P-1100P	MORE LAS	900A-1000A	: FOX5 MORNING : FOX5 MORNING	700A-900A	: EXTRA : EXTRA	700P-730P	FOX5 NEWS	600A-700A	FOX 5 NEWS	600P-630P	: FOX 5 NEWS	530P-600P	: FOX5 NEWS	500A-600A	: FOX 5 NEWS	500P-530P	: TIME PERIOD
AT 10PM SAT AT 10PM SAT	30	VEGAS VEGAS	30	NG NEWS	30		30	6A 6A	30	M49 9 W49 9	30	AT 530PM AT 530PM	30	5A 5A	30	AT 5PM AT 5PM	30	: LGTH :
	\$2,100.00		\$275.00		\$700.00		\$950.00		\$725.00	hat .	\$525.00	2	\$1,025.00		\$450.00	4-4300	\$950.00	SEC: RATE
	10/27		10/29		10/29	\$ 000 mg	10/29		10/29		10/29		10/29		10/29		10/29	: START
	10/27		10/29		10/29		10/29		10/29		10/29		10/29		10/29		10/29	: END : DATE
	Н		Н		N		ц		Н		Н		Н		Ъ		Н	: SPTS: WEEK
	SAT		MON		MON		MON		MON		MON		MON		MON		MON	VEEK : DAYS
	Ч		ц		N		Ч		Ъ		Ъ		Ч		Н		Ъ	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP OCT11/12 11.26
*** KVVU-TV ***

			a future.	0.000		AS AS	BETTER LAS VEGAS BETTER LAS VEGAS	PROGRAM :
	THU	Ъ	10/25	10/25	\$195.00	30	1100A-1200N	38
						1100P 1100P	FOX 5 NEWS AT	PROGRAM :
	THU	Н	10/25	10/25	\$1,950.00	30	L100P-1135P	37 1
						10P 10P	FOX 5 NEWS AT	PROGRAM : CON COM1:
	THU	יב	10/25	10/25	\$2,150.00	30	000P-1100P	36 1
							DR OZ DR OZ	PROGRAM : CON COM1:
	THU	Н	10/25	10/25	\$250.00	30	1000A-1100A	35
					3.	, X	FOX NEWS SUNDAY	PROGRAM : CON COM1:
	SUN	Н	10/28	10/28	\$175.00	30	300A-900A	34
					7 (, °	0.01	CRIMINAL MINDS	PROGRAM : CON COM1:
	SUN	Н	10/28	10/28	\$145.00	30	1100P-1200M	33
					せず	0.01	FOX5 SPRT PLUS	PROGRAM : CON COM1:
	SUN	Н	10/28	10/28	\$575.00	30	1045P-1100P	32
						10PM SUN	FOX 5 NEWS AT	PROGRAM : CON COM1:
	SUN	Н	10/28	10/28	\$1,850.00	30	1000P-1045P	31 1
					F	0.7 0.7	CRIMINAL MINDS	PROGRAM : CON COM1:
	SAT	Н	10/27	10/27	\$145.00	30	500P-600P	30
SPTS:	HNVT :	: /WK:	: DATE	DATE	· · · · · · · · · · · · · · · · · · ·			: : ::::::::::::::::::::::::::::::::::

OCT11/12 11.26
*** KVVU-TV ***

:LINE#:REP :CD:	TIME PERIOD :	: LGTH : SEC	RATE	: START	: END	:SPTS:	WEEK: DAYS	: TOTL:
	300P-400P	30	\$450.00	10/25	10/25	ч	THU	Н
PROGRAM : CON COM1:	ANDERSON COOPER	ER	200					
40	400P-500P	30	\$500.00	10/25	10/25	Н	тни	Ц
PROGRAM : CON COM1:	DR OZ DR OZ		6					
41	500P-530P	30	\$950.00	10/25	10/25	Н	THU	Ц
PROGRAM : CON COM1:	FOX 5 NEWS AT	2 bu 2 bu	4.4300					
42	500A-600A	30	\$450.00	10/25	10/25	Н	тни	Ъ
PROGRAM :	FOX5 NEWS 5A							
43	530P-600P	3 0	\$1,025.00	10/25	10/25	Н	тни	Ъ
PROGRAM :	FOX 5 NEWS AT	530PM 530PM	7					
44	600P-630P	30	\$525.00	10/25	10/25	Н	THU	Н
PROGRAM : CON COM1:	FOX 5 NEWS @	6PM 6PM	7					
45	600A-700A	30	\$725.00	10/25	10/25	Н	THU	Н
PROGRAM : CON COM1:	FOX5 NEWS 6A							
46	700P-730P	30	\$950.00	10/25	10/25	H	THU	₽
PROGRAM : CON COM1:	EXTRA EXTRA		9,9300					
47	700A-900A	30	\$700.00	10/25	10/25	Ν	тнυ	Ν
PROGRAM : CON COM1:	FOX5 MORNING	NEWS						

REP HEADLINE# 6370241
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

Y CREDIT RISK !!!

HARRIS REPORT FROM REP OCT11/12 11.26

*** KVVU-TV ***

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	:SPTS: WEEK	: DAYS	:TOTL:
48	900A-1000A	30	\$275.00	10/25	10/25	µ	THU	1
PROGRAM : CON COM1:	MORE LAS VEGAS							
49	1000A-1100A	30	\$250.00	10/23	10/23	Ъ	TUE	Н
PROGRAM : CON COM1:	DR OZ							
50	1000P-1100P	30	\$2,150.00	10/23	10/23	ם	TUE	Ъ
PROGRAM :	FOX 5 NEWS AT	10P 10P						
51	1100P-1135P	30	\$1,950.00	10/23	10/23	Ч	TUE	1
PROGRAM :	FOX 5 NEWS AT	1100P 1100P						
52	1100A-1200N	30	\$195.00	10/23	10/23	נ	TUE	Ъ
PROGRAM : CON COM1:	BETTER LAS VEGAS	;AS						
53	300P-400P	30	\$450.00	10/23	10/23	Ч	TUE	Ъ
PROGRAM :	ANDERSON COOPER	IN IN						
54	400P-500P	30	\$500.00	10/23	10/23	ד	TUE	Ч
PROGRAM : CON COM1:	DR OZ							
<i>ប</i> ា	500P-530P	30	\$950.00	10/23	10/23	Ч	TUE	1
PROGRAM : CON COM1:	FOX 5 NEWS AT	5 PM						
56	500A-600A	30	\$450.00	10/23	10/23	ц	TUE	1
PROGRAM :	FOX5 NEWS 5A							

REP HEADLINE# 6370241
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP (

P OCT11/12 11.26
*** KVVU-TV ***

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	: SPTS: WEEK	: DAYS	:TOTL:
	530P-600P	30	\$1,025.00	10/23	10/23	Д	TUE	Ъ
PROGRAM : CON COM1:	FOX 5 NEWS AT	530 PM						
58	600P-630P	30	\$525.00	10/23	10/23	Н	TUE	ц
PROGRAM : CON COM1:	FOX 5 NEWS @	6 PM						
59	600A-700A	30	\$725.00	10/23	10/23	ч	TUE	Ь
PROGRAM : CON COM1:	FOX5 NEWS 6A							
60	700P-730P	30	\$950.00	10/23	10/23	Ч	TUE	Н
PROGRAM : CON COM1:	EXTRA EXTRA							
61	700A-900A	30	\$700.00	10/23	10/23	N	TUE	N
PROGRAM : CON COM1:	FOX5 MORNING	NEWS						
62	900A-1000A	30	\$275.00	10/23	10/23	נ	TUE	ч
PROGRAM : CON COM1:	MORE LAS VEGAS	0, 0,						
6ω	1000A-1100A	30	\$250.00	10/24	10/24	Ч	WED	1
PROGRAM : CON COM1:	DR OZ DR OZ							
64	1000P-1100P	30	\$2,150.00	10/24	10/24	נ	WED	Н
PROGRAM : CON COM1:	FOX 5 NEWS AT	10P 10P						
6 5	1100P-1135P	30	\$1,950.00	10/24	10/24	Н	WED	Н
PROGRAM :	FOX 5 NEWS AT	1100P						

CON COM1:

FOX 5 NEWS AT 1100P

P OCT11/12 11.26 *** KVVU-TV ***

PROGRAM : CON COM1:	74	PROGRAM : CON COM1:	73	PROGRAM : CON COM1:	72	PROGRAM : CON COM1:	71	PROGRAM : CON COM1:	70	PROGRAM :	69	PROGRAM : CON COM1:	0,8	PROGRAM :	67	PROGRAM : CON COM1:	თ	:LINE#:REP :CD:
EXTRA EXTRA	700P-730P	FOX5 NEWS 6A	600A-700A	FOX 5 NEWS @	600P-630P	: FOX 5 NEWS AT	530P-600P	FOX5 NEWS 5A	500A-600A	: FOX 5 NEWS AT	500P-530P	DR OZ	400P-500P	ANDERSON COOPER	300P-400P	BETTER LAS BETTER LAS	1100A-1200N	TIME PERIOD
	30		30	6 PM	30	530PM 530PM	30		30	2 PM	30		30	ER	30	VEGAS VEGAS	30	: LGTH : SEC
5000	\$950.00		\$725.00	工	\$525.00	て	\$1,025.00		\$450.00	T. C.	\$950.00	でで	\$500.00	90	\$450.00	Divorce of	\$195.00	RATE
(デント) -10	10/24		10/24		10/24		10/24		10/24		10/24		10/24		10/24		10/24	: START
	10/24		10/24		10/24		10/24		10/24		10/24		10/24		10/24		10/24	: END
	μ		1		1		Н		Н		μ		ч		ц		Н	:SPTS:
	WED		WED		WED		WED		WED		WED		WED		WED		WED	WEEK: DAYS
	ч		1		L		Н		Н		ㅂ		Н		1		1	:TOTL:

REP HEADLINE# 6370241
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT/12					: LINE#:REP
52170.00	PROGRAM : CON COM1:	76	PROGRAM : CON COM1:	75	:REP :CD:
.00 NOV/12		900A-1000A		700A-900A	: TIME PERIOD
	MORE LAS VEGAS)A	FOX5 MORNING NEWS	II.	
11795.00		30	S	30	LGTH : SEC
		\$275.00		\$700.00	C: RATE
		10/24		10/24	: START : DATE
		10/24		10/24	: END : DATE
CON		ч		N	END :SPTS: WEEK DATE : /WK: INVT
CONTRACT TOTAL TOTAL SPOTS		WED		WED	WEEK :
					DAYS
63965.00 81		ч		N	:TOTL:

MARKET TOTALS \$710,722 KV

KVVU 9%

KSNV 32% KLAS 34% KTUD 1%

KTNV 16%

KVMY 6% K

KVCW 2% CAE

CABL 0%

SVC- NSI DEMOS- RA35+*